



20 MESSAGES

You can send to your
subscribers today

Online marketing platforms have opened the way we meet new customers and sell to customers.

- Websites: Your Online Real-Estate
- Social Media: Method of meeting new people and building community with your current contacts
- Videos and Podcasts: Marketing that will make a human connection
- Livestreaming: Real-time method to build community and make sales
- Mobile Marketing: Platform to strengthen the bond with community members and increase sales

Growing businesses need recurring buyers. Mobile marketing helps businesses increase and meet their sales goals objectives.

Here are 20 ways you can use mobile marketing in your plan like other companies to achieve your campaign goals.

Industry	Strategy	Format
All Industries	Call to Action	Include a call-to-action to every text
All Industries	Responses	Remember to respond to your subscribers when they reply
All Industries	Unsubscribe	Include how to stop in every text
All Industries	Valuable 'How-to Tips	Share information with a link to get more details that will help the subscriber
Coaches/Speakers	Motivational/Useful info	Inform customers before how often they can expect your messages
Coaches/Service Prof	10-min Complimentary Session	Personalize, be one of the first 5 to get a complimentary session
Coaches/Authors/	Forward/Share	Personalize & invite to share message
Companies	Bill reminders	Send information with link to pay
Employment recruiters	Send job announcements	Text Keyword for people to learn more
Entrepreneurs/Companies	Notifications	Personalize message, "Hi Name, I'm going live in 5 minutes to discuss..."

Entrepreneurs/Companies/	Introductory Offers on New products	Give great deals to this group because they buy
Entrepreneurs/Companies	Customer Service	Include text# for customers that purchased your products for help
Entrepreneurs/Companies	Contest Announcements	Personalize, details of the content and how to qualify
Entrepreneurs/Authors	Flash Sales / Book Bundles	Personalize, give subscribers a date of 48 hours to get the sale price
Entrepreneurs/Companies	National Holiday Sales	Personalize, give subscribers a date when they have to purchase for deal
Product/Retail Companies	Coupon	Send image with link to purchase
Entrepreneurs/Organizations	Thank you	Personalize, send thank you for donations or sales
Real-Estate/Coaches	Automated Confirmation	Personalize, automate message after persons subscribes to a particular list
Real-Estate/Authors/Org	Events	Announce open-house, book-signings,
Real-Estate/Authors/Org	Reminders	Send reminders of events happening